Spotlight on Public Education is a 2-day event for fire and life safety educators, public health educators and others interested in public education and community risk reduction. This conference within a conference will allow you to attend 8 dynamic education sessions, Opening General Session and have full access to the Expo. A separate Spotlight on Public Education lounge will be open for you to enjoy coffee/tea and other refreshments while networking with other attendees.

**Highlights Include:**
- 8 educational sessions with CEUs available
- Lounge area available for networking opportunities
- Refreshments in lounge during event
- Full 3-day access to the Exhibit Hall with 350+ industry suppliers
- A seat at general session on Monday, June 17

For more information about the Spotlight on Public Education conference email us at education@nfpa.org

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**SPOTLIGHT ON PUBLIC EDUCATION**

Join our special 2-day Conference & Expo session

Monday, June 17 | 8:00am – 12:00pm
Tuesday, June 18 | 8:00am – 5:00pm

Henry B. González Convention Center
San Antonio, Texas

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**REGISTER TODAY**

nfpa.org/conference
800-344-3555

IT’S A BIG WORLD. LET’S PROTECT IT TOGETHER.
Is it time to P.A.N.I.C? Shifting Community Risk Reduction from Concept to Reality

Find out what the P.A.N.I.C. is all about! Community Risk Reduction is a process to identify and prioritize local risks, followed by the integrated and strategic investment of resources to reduce their occurrence and impact. While CRR is discussed in many fire departments, full implementation is often hindered by challenges. Through interactive discussion, presenters will break down 5 strategic actions, modeled in the acronym P.A.N.I.C., to drive successful CRR implementation and overcome common barriers. Find out why successful CRR programs include input from officers, operations, and the overall community. Real world examples to illustrate the process in action will be highlighted and session attendees will be encouraged to generate additional solutions.

Integrating Wildfire in to Public Education Messaging

As members of the community, the fire service is in a unique position to help people plan for, respond to, and recover from devastating effects of a wildfire. Join the National Fire Protection Association’s Wildfire Division for an interactive conversation on engaging residents in wildfire risk reduction, professional development, and what resources are available to help integrate wildfire in to public education outreach efforts.

When Public Information Becomes Public Education

This panel discussion will cover how public information officers are on the front lines of providing fire education to the community and media. The presenters will discuss how fire PIOs from across the country use public information in creative and innovative ways to promote fire safety and fire education. Discussion will include uses of social media, as well, as free and low cost tools, apps, and gadgets to improve digital content.

Aging in Place: Universal design and the Fire and Life Safety Ecosystem

Older adults prefer to remain in their home. However, aging in place is a difficult goal to achieve for various reasons. This presentation will focus on the obstacles in the housing stock, design solutions, barriers to uptake of solutions, relevance in the Fire and Life Safety Ecosystem, and strategies to increase the implementation of design practices such as universal design. Attendees will participate in small group discussions to explore their knowledge on this topic and identify additional strategies to overcome barriers to aging in place.
Understand, Approach & Respond: Effective Interventions with Individuals with Alzheimer’s and Dementia

The goal is to provide evidence-informed education to First Responders on understanding the impact that Alzheimer’s disease and other dementias may have on individuals and communities. This evidence program has been developed specifically for First Responders. Strategies acquired from this training will provide an understanding of Alzheimer’s disease and other dementias and strategies to optimize the effectiveness of responding during interventions with persons living with dementia and their families. Additionally, attendees will gain an understanding of available dementia related resources.

What’s Cooking with Cooking?

Cooking is the leading cause of home fires and home fire injuries and one of the leading causes of fire deaths. What do we know about these fires, how they can be controlled, and how they can be prevented? This panel presentation will include the latest statistics about home cooking fires, recent and ongoing research from NIST about cooktop fires and the effectiveness of various types of suppression and detection under different conditions, and UL standards activity related to cooking/range fire safety and cooking-related nuisance alarms. The panel will also highlight activities by NFPA’s Public Education division to prevent and mitigate cooking fires. Attendees will be encouraged to share information about their programs, challenges and concerns.

Community Risk Assessment: The Unsung Hero of the Zombie Apocalypse

Calling all risk reduction advocates: The zombie apocalypse is upon us! Participants of this session will be immersed in the challenges of life in the age of biters, walkers, and herds. While some survivors opt for a crossbow or machete, the Community Risk Assessment (CRA) remains the most important tool in the shed. Using pop culture, presenters will demonstrate how assessing and prioritizing risks are required skills for survival. Attendees will leave the session understanding how a community’s hazards, resources, and history interact to inform a Community Risk Reduction plan. Investigating beyond the obvious threats of fire and falls to uncover those lurking beneath the surface will enable residents to thrive and not “just survive somehow”. Join us for this interactive session. Those who arrive survive.

Creating a Community Risk Reduction Program using Regional Partners

Most fire departments have a fire prevention bureau to help lower the risks of fire, but what are we doing about reducing our biggest risks other than fire? This program will help your department establish a risk reduction program that is not only created by the members of the fire department but by community leaders. This partnership will create ownership and help prevent the risks of failure because there are more people involved in the development and evaluation stages. The presenters will demonstrate the successes of their program and provide guidelines to help you with yours.
Be adventurous. And, visit San Antonio. A city rich in history, bursting with culture, and booming with modern attractions, San Antonio invites visitors to discover what’s old and explore what’s new. From our spectacular parks and green spaces, to festive seasonal events, to local shopping, dining and drinking. We have it all. And, we’re eager to host you.

**THINGS TO DO IN SAN ANTONIO**
What’s old is new again in San Antonio. A city rich in history and booming with modern attractions, San Antonio invites visitors to be inspired, be curious and be hungry. Walk, bike, hike and play through our spectacular parks, gardens and outdoor spaces. Experience the city’s historical significance through tours, festivals and seasonal events. Shop, drink and dine at local favorites across our diverse neighborhoods. San Antonio has it all. And, we’re ready to host you. Build your plan for things to do in San Antonio and get inspired to check boxes you didn’t know existed.

**RIVERWALK**
Stroll, shop and dine along the winding path of the River Walk for a uniquely San Antonio experience. On the river, there’s something for everyone. Come experience what’s old and explore what’s new.