

TEXAS WORKERS' COMPENSATION
Education Conference



Texas Employer Traffic Safety Program



Occupational Driving Safety Programs

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Texas Employer Traffic Safety Program



Our Driving Concern

We equip employers on traffic safety to reduce injuries and fatalities on Texas Roadway



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Why Traffic Safety Matters



Transportation incidents are the leading cause of work-related fatalities and injuries.



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Why Traffic Safety Matters



- There were no deathless days on Texas roadways in 2015.
- 246,335 persons were injured in MVC in 2015.
- In 2015, 476 people killed in crashes involving distracted driving.
- In 2015, 960 people were killed in MVC where a driver was under the influence of alcohol. (.08) This is 27% of the total number of people killed in motor vehicle traffic crashes.

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2015 Study by Texas A&M



? % of Texas drivers said they talked on their mobile phone while driving?

38%

? % of drivers said they send or read text messages while driving?

21.2%

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Motorcycles



- 459 Motorcyclists, operators & passengers, were killed in 2015.
- What % were not wearing a helmet?

52%

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Pedestrians



Did pedestrian fatalities from 2014 to 2015 increase or decrease?

By what %?

12.7%



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 Save a Life
Texas Department of Transportation



Passenger Restraint



More than a million Texans are not buckling up, and over ? passengers were killed while not wearing a seat belt in Texas in 2014.

3,000

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Passenger Restraint



- If you were in a crash, those in the car with you who buckle up are at least 50% more likely to survive serious motor vehicle crashes and avoid injuries.

50%

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Pick Ups Rock N' Roll



- If the truck should roll over during a crash – your survival rate will increase by ?% if you're wearing a seat belt.

80%

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Risky Business



AAA reports 87% of drivers indicated they have engaged in at least one risky behavior while behind the wheel within the last month, those risky behaviors ranging from distracted, impaired or drowsy driving to running red lights, speeding or not wearing seat belts.

87%

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Drowsy Driving



According to a survey conducted by the Centers for Disease Control and Prevention, 1 in ? adult drivers (age 18 or older) reported falling asleep while driving in the 30 days before they were questioned.

25

11

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Why Employers Care



An on-the-job crash **costs an employer** more than **\$24,000**- which includes fatal, injury and property damage –only crashes.

If the employee is injured the average cost increases to more than **\$125,000**.

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Why Employers Care



On-and-off-the-job crashes
impact an employer?

True

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Impact



\$ Health, life, & disability payments

\$ Sick Leave

\$ Contributions to workers' compensation, medical, and disability insurance

\$ Liability Insurance

\$ Crash-related legal expenses

\$ Lost productivity

\$ Recruiting and training to replace an injured employee

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Why Employers Care



Texas Employers spend

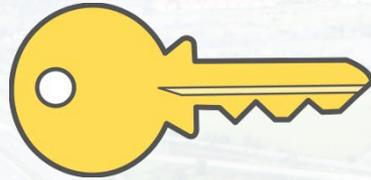
\$3.5 Billion

every year as a result on on-and-off the job traffic injuries and fatalities.

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What Can Employers Do



Put Traffic Safety Into your Safety Culture

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What Can Employers Do



Put Traffic Safety Into your Safety Culture

- Passenger Restraint
- Impairment, Alcohol & Other Drugs
- Aggressive Driving
- Distracted Driving
 - Anything that takes your eyes and mind off of the road and the task of driving
- Drowsy Driving

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New Occupational Drivers License Law



Impacts the Employer



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Tips for Success



- Consistent and on-going messaging
- Back to Basics
- Include all employees in training and education
- Involve your employees
- Make traffic safety a focus, not an after thought
- Driver Policies
 - Policies that are enforced

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Tips for Success



- Multi-faceted approach
 - Safety talks, 2-5 minutes
 - Training
 - Newsletters
 - Intra-net (employee portal)
 - Posters
 - Email/Text
 - In-the-field

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Tips for Success



Positive Decreases Negative

+ -

It can be a tool... a motivator

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Best Practices



- What can you learn from others?
- Don't reinvent the wheel
- Stealing is legal 😊
 - Some of the best ideas are someone else's
- If at first you don't succeed, try, try again
- Color outside the lines

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Best Practices: City of Corpus Christi



The City of Corpus Christi,
2014 Award Recipient
Over 3100 employees
Auto Liability Claims

2013	2014 Jan.- Sept.
51	30
\$163,986	\$33,690

Auto Liability claims
decreased **28%**

- Paid \$ claims
decreased **57%**
- Vehicle collisions
decreased **7%**

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Best Practices: TxDOT



The Erath Area Office & Erath, Hood & Somervell, Maintenance Sections

The Erath Area Office has not had an "at fault" incident in the last 8 years.

** Employees are on the road an average of 90% of the day*

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Best Practices: City of Sugarland



83% decrease in crash-related costs and 31% decrease in crash related claims in fiscal year 2014, and no crash related fatalities.

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Best Practices: Spectra Energy, Houston



Experiencing a **50% reduction in preventable vehicle incidents** since the implementation.

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Best Practices: Nalco Champion, Houston



Their efforts have resulted in a **13% reduction in total vehicle incidents** in Q1 2015 compared to the same period in 2014.

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Best Practices: Med Star



Through aggressive traffic safety campaigns, training, and face to face coaching, MedStar, in Ft. Worth, continues to recognize a steady decline in the number and severity of collisions.

Additionally, individual unsafe behaviors continue to trend downward.

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What You Can Do



- Put Traffic Safety into the Safety Culture at work
- Remove “Accident” from your vocabulary, replace it with crash
- Personal example – stop using cell phone when driving (change no answer greeting)
- Don’t talk with people who call you while they are driving
- Educate employees, drivers, parents, friends and family

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What You Can Do



- Implement Safe Driver Policies
- Encourage employees to hold each other accountable
- Focus on on-and-off the job traffic safety
- Continued on-going safety education
- Reward, reward, reward
- Hold employees accountable for breaking policy
- Make sure your employees know the policies

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